










IATA Publications

Digital Format Information for Resellers

About the Digital Formats/Versions

Most IATA cargo publication titles are available in print and three digital formats: Windows, Floating License, and 'Mobile' (Multi-Platform).

	Windows	Floating License	Mobile (Multi-platform)
What is it?	 IATA Reader for Windows software + publication module	License server +  IATA Reader + publication module	IATA publication e-Textbook in VitalSource Bookshelf 
About	A software application for Windows computers, in which IATA publication content is viewed and interacted with. It is the digital format IATA customers tend to be most familiar with. An IATA publication title is installed and activated in the IATA Reader software. Multiple IATA titles can all be installed and viewed in the same IATA Reader.	The Floating License 'format' is in fact an alternate license model for the Windows titles. The end user component is made up of exactly the same software (IATA Reader for Windows) and publication content (e.g. DGR). The Floating License format includes a small license server, to be installed in the customer's IT infrastructure. A number of 'floating' licenses are shared across a user group.	An IATA publication made available as an e-Textbook, for use on the VitalSource 'Bookshelf' eReader platform. The title can be viewed in a browser and in an eReader app, on Windows and Mac computers, and iPad and Android tablets. IATA 'Mobile' titles are NOT only for mobile devices.
www info	www.iata.org/desktop-reader	www.iata.org/floating-license	www.iata.org/mobile-publications
OS			
License type			
Activation	Activation per computer	License server activation No activation client-side	Per user eReader account
Setup effort	Easy to moderate, depending on customer IT environment	Moderate or greater ITS setup	Easy
Who should choose the format	Customers: <ul style="list-style-type: none"> Have Windows computers. Can have the IATA software installed on their computers. Want inter-publication links. Want the dynamic grid(s), Document Toolbox and special content area (where applicable by publication). 	Customers: <ul style="list-style-type: none"> Want to leverage the ability to 'share' floating licenses across a larger user base. Want to more centrally deploy the IATA publications to Windows end users. Have an ITS group(s) to perform the setup. Have persistent network connectivity (over a specific, customizable TCP port) from client stations to license server. 	Customers: <ul style="list-style-type: none"> Have Windows, Mac, iOS or Android computers or tablets. Want to access the publication on more than 1 device. Want or need to access the IATA publication exclusively with a browser. <ul style="list-style-type: none"> A) Cannot install software on the company computer/device or B) Have difficulty installing or activating software (e.g. company security policies prevent or restrict adding software).

Windows

Product Fulfillment

Product delivery message	IATA email to reseller mailbox
What's in the message	<ul style="list-style-type: none">• Product name• Product (activation) key• Link to IATA Reader installer .exe file• Link to publication content file (for optional use)• Brief instructions• Link to help
Message parts	<ul style="list-style-type: none">• Product (activation) key Unique series of letters and numbers, used to download the IATA title within the IATA Reader, and used for product activation.• IATA Reader installer file link Link to download the software .exe installer file. If Reader not installed, customer must use the link to download and install the software. If Reader already installed, no need to use the link. Publication content file link (for optional use)• The publication content can typically be downloaded and installed directly within the IATA Reader. IATA includes a separate publication link in a product delivery message to provide an alternate means of obtaining the publication. The publication file link expires 30 days after the product delivery message is sent from IATA. Note: A new download link can be requested at any time, by the reseller or the customer, at https://pubdownload.iata.org, section "IATA Reader for Windows" (on the left).
What to send to customer	Use the template provided by IATA, or similar. Include: <ul style="list-style-type: none">• Product name• Product key• IATA Reader download link (unless it is known the customer already has IATA Reader installed)• Instructions• Note: The publication download link is optional. The publication can typically be downloaded within IATA Reader. Only send the link if it has not yet expired or is not near expiration.
Who should receive the customer message	<ol style="list-style-type: none">1. The customer end user.2. A customer-side ITS contact, who will install the publication for the end user.3. A procurement contact, who will pass the product delivery message on to the end user or ITS contact.
Reseller assistance	pubsupport@iata.org

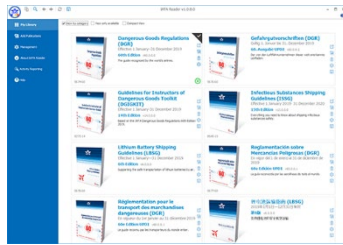
Product Consumption/Setup

Who should do the setup	End user or ITS group, depending on organization's software installation norms and policies
Setup overview	<ol style="list-style-type: none">1. Install the IATA Reader software on a Windows computer.2. Download and install an IATA publication module.3. Activate the publication using a product key.
About activation	<ul style="list-style-type: none">• Activation requires a unique product key.• One key per Windows computer (for most IATA publications).• Activation can be performed online or in offline mode.• A product key may be deactivated/released from a Windows computer twice, in order to move the publication to a new computer. e.g. In case of hardware replacement or failure. A customer may deactivate/release a product key from within IATA Reader.
Getting help	https://iata.freshdesk.com

Product Usage

Using the product

1. Open the IATA Reader software.
Default view shows all titles available from IATA (not only those actually installed).



Those that are installed have a black triangle and check mark on the publication tile corner.



2. Click 'View only available' to filter on the titles installed on the computer.



3. Open the publication
Double click the tile or click the Open Publication icon.



Other resources

General IATA Reader product installation and usage article:

<https://iata.freshdesk.com>

See "IATA Reader for Windows Quick User Guide"

For DGR, see 'DGR Feature Demo' video at:

www.iata.org/dgr

See section "DGR Desktop & Mobile"

Floating License

Product Fulfillment

Product delivery message	IATA email to reseller mailbox
What's in the message	<ul style="list-style-type: none">• Product name• Product key• Link to FL.exe setup package
Message parts	<ul style="list-style-type: none">• Product (activation) key Unique series of letters and numbers, used for product activation. Can be used on one Windows Server.• FL.exe setup package hyperlink Link to download the Floating License setup package .exe file. The link expires 90 days after the product delivery message is sent from IATA. Contact IATA in case of new link needed.
What to send to customer	Use the template provided by IATA, or similar. Include: <ul style="list-style-type: none">• Product name• Product key• Link to FL.exe setup package• Instructions Note: The IATA product delivery message does not contain setup instructions. We recommend instructions (supplied separately to resellers) be provided to the customer.
Who should receive the customer message	<ol style="list-style-type: none">1. A customer-side ITS contact, who will perform the license server and IATA Reader setup.2. A procurement contact, who will pass the product delivery message on to an ITS contact.
Reseller assistance	pubsupport@iata.org

Product Consumption/Setup

Who should do the setup	ITS group(s) Windows Server management, Network, Security, and software deployment ITS groups.
Setup overview	<ol style="list-style-type: none">1. Install the license server service on a Windows Server computer.2. Activate the license server using a product key.3. Install the IATA Reader software on end user Windows computers.4. Install the publication module (per user).5. Apply a configuration settings file.
About activation	<ul style="list-style-type: none">• Activation requires a unique product key.• The license server is activated, the end user component does not require activation in a Floating License setup.• Periodic license server activation validation is required thereafter (internet connectivity required).
Getting help	<ol style="list-style-type: none">1. Floating License Install Guide document (included in the FL.exe setup package).2. https://iata.freshdesk.com

Product Usage

Using the product	<ol style="list-style-type: none">1. Open the IATA Reader software.2. Open the publication. IATA Reader communicates with the license server, requesting a license lease for the selected publication. If one is available, the publication opens, and the license is 'consumed' for the duration of the session. If all licenses are already in use, the user is advised that no licenses are available, the publication does not open. <ul style="list-style-type: none">• A configurable timeout feature is included. After n minutes of inactivity on a client computer, the floating license is released back to the license server, becoming available to other users.• The end user component (IATA Reader software + publication content) is the same in both the Floating License and Windows formats.
-------------------	---

Mobile (Multi-Platform)

Product Fulfillment

Product delivery message	IATA email to reseller mailbox
What's in the message	<ul style="list-style-type: none">• Product name• Redeem code• Link to create/login to Bookshelf account• Brief instructions
Message parts	<ul style="list-style-type: none">• Redeem code Unique series of letters and numbers, used to bind a publication title to a Bookshelf account. A redeem code can only be used once.• Bookshelf account signup/login A customer must create a Bookshelf account and use a redeem code to obtain the IATA title. A customer may add titles to an existing Bookshelf account. The Bookshelf account is based on an email address.
What to send to customer	Use the template provided by IATA, or similar. Include: <ul style="list-style-type: none">• Product name• Redeem code• Instructions
Who should receive the customer message	<ol style="list-style-type: none">1. The customer end user.2. A customer-side ITS contact, who will assist the end user.3. A procurement contact, who will pass the product delivery message on to the end user or ITS contact. <p>Note: A redeem code cannot be used more than once. If the redeem code is not delivered to the end user directly, the initial contact person MUST NOT use the code. A redeem code cannot be deactivated/released once used.</p>
Reseller assistance	pubsupport@iata.org

Product Consumption/Setup

Who should do the setup	The end user can create the Bookshelf account, log in, and use the redeem code to obtain the publication and access it in a browser. Depending on an organization's software installation policies, the end user may be able to install the Bookshelf app or may require ITS assistance. Note: Installing the Bookshelf app is not required – the IATA publication can be accessed in a browser
Setup overview	<ol style="list-style-type: none">1. Create a 'Bookshelf' account in a browser.2. Log in to Bookshelf in a browser.3. Use a 'redeem code' to apply/bind an IATA publication title to the Bookshelf account.4. Install the Bookshelf app (optional).
About activation	<ul style="list-style-type: none">• A unique redeem code is used to obtain an IATA title, making it available to a Bookshelf user account.• A redeem code may only be used once.• Bookshelf accounts may not be shared between users.• The Bookshelf account may be bound to the Bookshelf app on one computer (Windows or Mac) and one mobile device (iOS or Android).• The Bookshelf account may be accessed in a browser on any device.
Getting help	https://iata.freshdesk.com

Product Usage

Using the product	Browser access: <ol style="list-style-type: none">1. Open a browser.2. Go to https://bookshelf.vitalsource.com/#/user/signin
-------------------	--

3. Log in to Bookshelf account.

4. Select/Click title.



or

Bookshelf app access:

1. Open Bookshelf app.
2. Select/Click title.

- Browser and app usage across different platforms (Windows, Mac, iOS, Android) is very similar: Navigate through sections/chapters in the Table of Contents, view content in the reading window.

Other resources

<https://iata.freshdesk.com>